



CASE STUDY · HEALTHCARE AND WELLNESS

Samvaad Care

An online therapy and mental health platform with separate apps for patients and doctors, taking real payments. Designed, built and shipped end to end by Nuvayu Tech for Samvaad Care Private Limited, and now live on the App Store, Google Play and the web.

iOS, Android and web

Patient, doctor and admin roles

Live Razorpay payments

ISO-certified platform

1,000+ lives impacted

Samvaad Care is our client's product. This brief describes the work Nuvayu Tech did on it.

THE CHALLENGE

Therapy platforms are among the hardest consumer apps to launch. They hold sensitive personal and clinical information, take payments, need two very different experiences for patients and therapists, and must pass App Store and Google Play review for health apps before anyone can use them. Many teams get the product working and then stall before launch.

WHAT WE BUILT

Part of the product	What it does
Patient app	Therapist booking (online and in person), payments, mood tracking with trends, a content library, clinical assessments, a crisis and SOS flow, reminders
Doctor app	Appointments, availability, a practice dashboard and profile management, built around the therapist's day
Web platform and admin console	Browser access for patients and doctors, and an admin console for the Samvaad team
Backend and security	One Node.js backend for every app, token-based sign-in, encrypted storage, strict separation of patient, doctor and admin roles



GETTING THROUGH STORE REVIEW

Samvaad Care was approved on Google Play without a rejection round. The work that usually causes rejections was done before the first submission: the data safety form, the health app declarations, in-app account deletion, and a privacy policy that matched what the app collects. It is also live on the Apple App Store.

IN PRODUCTION TODAY

- Live on iOS, Android and the web, with real payments through Razorpay
- 1,000+ lives impacted
- The platform holds ISO certification (the certification belongs to Samvaad Care)

SEE IT LIVE

- Website: samvaadcare.com
- App Store: apps.apple.com/app/id6772129993
- Google Play: play.google.com/store/apps/details?id=com.samvaadcare.samvaadcare

WHAT THE CLIENT SAID

"Nuvayu Tech truly understood our vision and brought it to life. Their dedication, professionalism, and attention to detail made the entire journey smooth. We couldn't have asked for a better technology partner."

Dev Patel, Director, Samvaad Care Private Limited

WHO SHOULD TALK TO US

- **Health and wellness founders** with an app that is built, or half built, and needs to get live and through store review.
- **Clinics and therapy practices** that want their own booking, payments and patient app.
- **Startups in other sensitive categories**, where payments, personal data and store review all have to be right first time.

TECH STACK

Mobile: React Native with Expo, EAS Build for store releases · Web: React · Backend: Node.js · Payments: Razorpay

Building something in health?

Tell us where your product is today. We'll tell you what stands between it and launch, and give you a fixed price for the first phase.

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